

TEFL Marketing Media Kit 2008

- TEFL targeted visitors
- brand building banners and skyscrapers

[Home page](#)

Banner: \$295

[TEFL Career main page](#)

Banner: \$145

Skyscraper: \$175

[Teacher Training main page](#)

Banner: \$95

[TEFL Course Database main page](#)

Banner: \$95

[ESL Jobs main page](#)

Banner: \$95

[ESL Teaching main page](#)

Banner: \$145

Skyscraper: \$175

[ESL Lesson Plans main page](#)

Banner: \$95

Skyscraper: \$125

[ESL Book Reviews main page](#)

Banner: \$95

Skyscraper: \$125

[TEFL Articles main page](#)

Banner: \$95

Skyscraper: \$125

[ESL Resources main page](#)

Banner: \$145

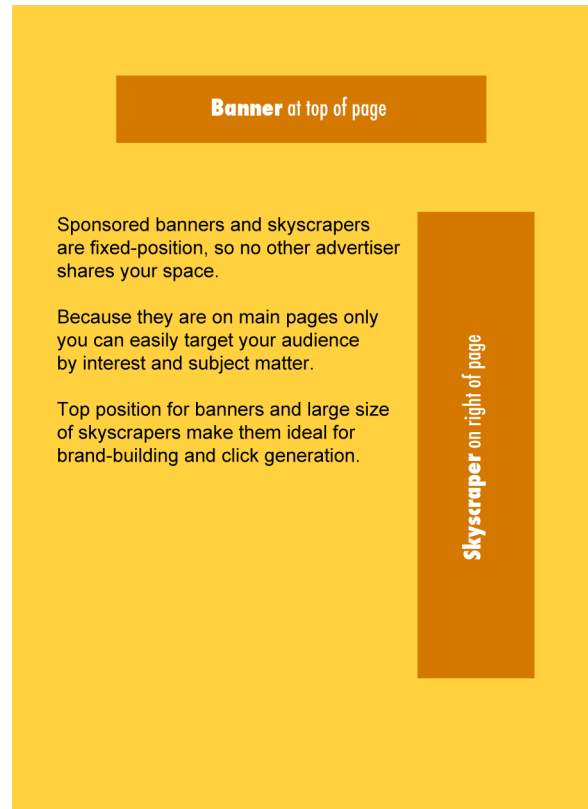
Skyscraper: \$175

[ESL Admin main page](#)

Banner: \$145

Skyscraper: \$175

Prices are "cost-per-month".
Series discounts apply.



Analytics data

150,000+ monthly visits
(new visits 70%, returning visits 30%)

Visitors come from 185+ countries.

Top 20 Countries (in descending order): USA, UK, Canada, China, Spain, South Korea, France, Australia, Japan, Poland, Thailand, Italy, Turkey, Germany, Brazil, Ireland, Mexico, India, Philippines, Czech Republic

Technical specifications

Banner: 468 x 60 pixels, gif/jpg, 15KB max, animation ok
Skyscraper: 120 x 600 pixels, gif/jpg, 20KB max, animation ok

To advertise please contact Josef Essberger: josef@tefl.net

"No other advertising we've used has ever delivered such a fantastic response."

J.Macdonald, Friday Bridge School, UK